



# OUR VISION MISSION AND VALUES

## Vision Statement

Pelican Isle Yacht Club strives to be the Yacht Club of choice in Southwest Florida.

## Mission Statement

Pelican Isle Yacht Club enhances the lives of our Members, creating a Relaxed Waterfront Lifestyle with Unparalleled Camaraderie.

[www.piyc.net](http://www.piyc.net)

## Club Values

**Tradition:** We honor the social and maritime traditions of our founding Members and the larger boating community, celebrating events that are unique to our nautical culture.

**Boating Culture:** Boating is at the heart of our identity and the Marina is central to who we are.

**Evolution:** We continue to evolve and improve, exceeding the expectations of our current Members while attracting future Members and maintaining ties to our past.

**Camaraderie:** We treasure our relationships and seek to build new ones, welcoming new Members with enthusiasm and warmth.

**Informality:** We enjoy an elegant but relaxed environment where we participate in a casual waterfront lifestyle.

**Engagement:** We are an active Membership, engaged in social, cruising, dining, and lifestyle programs. New and longtime Members alike support the growth and governance of our Club.

**Professionalism:** We recruit and retain high caliber staff who are excellent in their roles and respected in their professional circles.

**Enjoyment:** We belong to Pelican Isle Yacht Club to enjoy the beautiful natural surroundings, the professional service, the extraordinary amenities, superior dining, and the close knit community of active boaters and Members.